Information Insight for GDPR Readiness

Information management and governance software

The new European Union General Data Protection Regulation (GDPR) is the world's most important regulation involving individuals' information. Organizations must comply with its regulations in order to guard against risk that manifests itself in the form of lost customer confidence and sales, security breaches, fines, sanctions, and potential lawsuits.

But how can organizations gain greater control of customer data, gain greater insight into customer needs, and enhance overall productivity? OpenText™ has an answer.

OpenText delivers a robust set of technologies mapped to specific GDPR use cases to assist with compliance. A unique combination of modular solutions, underpinned by deep information insight, helps organizations with their GDPR readiness, grow the trust of their customers, and make GDPR a positive differentiator for their business.

Compliance through Deep Information Insight

Current approaches to addressing GDPR are largely ineffective. Because its articles are complex and open to interpretation, organizations have found it difficult to determine specific requirements and map technology to them. In addition, most currently available technology solutions are inflexible, comprised of multiple disparate point products, and do not have the analytics at its core to automate required activities on the large volume of data that is a reality for enterprises today.

OpenText delivers a modular, intelligent set of solutions to help customers identify and take

action on customer data that may be subject to GDPR regulations. Our security and information management and governance solutions are mapped to specific GDPR use cases to help you with GDPR compliance. This broad portfolio, underpinned by rich analytics, allows customers to streamline information classification by automatically surfacing highly critical and sensitive data. Leveraging this insight, customers can also apply governance policies, detect and respond to data breaches, enhance backup and recovery, and ultimately protect data in use, in transit, and at rest.

Classify, and Take Action on, Sensitive Customer Information

OpenText's information management and governance solutions help organizations classify, and take action on, sensitive customer information that may be subject to GDPR requirements. OpenText not only can help organizations protect the bottom line from the risk of fines and sanctions, but also provides a foundation that can drive top-line revenue with greater strategic insight into customer or market needs.

How OpenText Can Help

Govern

1 POLICY-BASED GOVERNANCE

The application and enforcement of policies to manage information throughout its lifecycle can be achieved using the **OpenText**™ **Secure Content Management suite**. Armed with deep insight into customer data, organizations can streamline and drive cost efficiencies into the process of protecting, leveraging, and taking action on this information. **OpenText**™ **Content Manager** can serve as a central repository, where security, compliance, and governance

policies can be established and enforced throughout the information lifecycle. **OpenText**™ **Digital Safe Suite** can maintain compliance with regulatory mandates by managing the data retention, supervision, surveillance and disposition across your electronic communications channels.

LITIGATION MANAGEMENT

OpenText can also enable organizations to respond quickly and accurately to litigation with the right information in the right time. The ability to maintain legal preparedness and to quickly and accurately respond to legal matters and investigations is provided by the Digital Safe Suite, together with early case assessment, eDiscovery, and legal hold applications. This solution can lower the risk of accidental data spoliation, reduce time of eDiscovery, and lower the costs related to manual review of information.

Identify

PERSONAL DATA ASSESSMENT

By automating and removing costly and error-prone manual processes, such as data mapping of structured and unstructured data, and personal data analysis and tagging, OpenText's classification technologies, **OpenText**™ **ControlPoint** and **Voltage Structured Data Manager** by OpenText, simplify the critical first step of meeting GDPR requirements, which have historically served as a barrier to accomplishing this task. These solutions enable an understanding of your GDPR readiness and risk exposure, identifying information that may be relevant to GDPR requirements in a streamlined, automated fashion and can systematically apply policies to applicable information for security, data protection, and lifecycle management purposes.

Act

4 ENCRYPTION

The GDPR provides guidelines around the use of encryption and pseudonymisation as appropriate approaches to mitigate risks associated with the processing of sensitive personal data. **Voltage SecureData Enterprise by OpenText** with Hyper Format Preserving Encryption (FPE) is a proven, standards-based approach to protect sensitive personal data that meets these criteria without breaking existing business process. Hyper FPE preserves business functionality and data value for analytics, while it serves both encryption and pseudonymisation functions, which makes it a particularly useful technology to help enable compliance to GDPR. Stateless Key Management minimizes the complexities introduced by encryption—by generating keys on demand.

5 BREACH DETECTION, RESPONSE & REPORTING

The **ArcSight by OpenText product line** solutions enable the deployment of systems which will in real time detect, manage and resolve breaches (e.g., identify breached data, identify impacted users and notify all relevant parties).

ArcSight products' solutions provide an industry-leading way to automatically detect the early stages of attacks having filtered out false positives using big data analytics across multiple data control points. This allows organizations to put in place granular controls and monitoring and comply with GDPR's notification guidelines rapidly and effectively, with the ability to stop data breaches as they happen.

Analyze

6 DEFENSIBLE DISPOSITION

Answering the critical question "How do I identify information for disposition that maybe subject to 'the right to be forgotten'?" is accomplished with **OpenText™ ControlPoint**

(unstructured data) and **Voltage Structured Data Manager by OpenText** (structured data). Powered by rich OpenText analytics, our solutions bridge formerly distinct data silos, deliver granular insight into information, and surface highly critical and sensitive data—such as personal data—that may be subject to GDPR regulations.

LITIGATION MANAGEMENT

OpenText™ Adaptive Backup and Recovery suite assists with GDPR requirements to protect customer information from the core to the edge. This comprehensive suite of solutions combines real-time analytics and guided optimization to help make sure information is backed up at the right time, in the right way, on the right medium based on its relative importance to GDPR requirements—delivering cost savings while meeting strict recovery and service-level expectations.

Secure

BREACH PREVENTION

OpenText can also support the need to deploy cyber-security technologies to identify vulnerabilities, close security gaps and prevent high value data loss through breach.

Through **Voltage SecureData Enterprise** organizations can adopt proven, standards-based encryption and key management technologies for protection of sensitive data-at-rest, data-in-motion and data-in-use throughout the enterprise.

Through **Fortify by OpenText**'s product line solutions, application vulnerabilities can be automatically identified in source code and with recommendations to code-level changes to remediate these vulnerabilities, while capabilities to automatically protect running .net and Java applications from known vulnerabilities add critical support to help deliver strong applications development and help mitigate key areas of risk in business processes.

Key Considerations for GDPR Compliance

With the May 2018 deadline fast approaching, organizations must ensure that they are starting their GDPR compliance journey correctly. Laying a solid foundation and asking the right questions are critical to know where you stand against each article within the GDPR itself. OpenText's expertise and experience from the start to the finish of your GDPR journey can help you answer and address key questions such as:

- What is my readiness status?
- Where is the information and sensitive personal data that will fall under these regulations?
- How can I cost-effectively respond to legal matters requiring information under my management?
- How do I best ensure sensitive data is protected, stored, and backed up securely?
- How do I identify information for disposition, in accordance with "the right to be forgotten"?
- Can I report a breach within the timeline required by the GDPR?
- How do I reduce my overall risk profile?

Why Choose OpenText to Help with GDPR Compliance?

- OpenText has an extensive range of products and expertise across the GDPR value chain
- OpenText delivers one of the broadest portfolios of information management and governance solutions, proven by global organizations
- OpenText is a market leader in archiving, eDiscovery, and structured data management technologies
- Adaptive Backup and Recovery suite delivers greater information insight, at more stages, to deliver simplicity, risk mitigation, and cost savings

- OpenText™ Digital Safe is built on one of the world's largest private clouds with datacenter-class security, availability, and scalability audited by SOC 2 standards
- OpenText has done more than 150 SOC assessments, and has built more than 50 SOCs

- Customers can access more than 5,000 credentialed security professionals and 10 global OpenText™ Security Operations Centers

Learn more at
software.microfocus.com/marketing/gdpr

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